CALGARY EYE OPENER

Eye Openers





Pretty tough when they have to dig up the dead ones.

WOT'S ALL THIS I HEAR ABOUT SUPER-THEY MAKE ME TIRED!















On the Vasty Deep.







You'd look a long while before finding an overcoat with the style and "balance" of this.

There's a knack in obtaining the combination of qualities that this garment possesses which is hard to master. But it's such an important factor in an overcoat that we insist upon our coats being exactly right in this essential feature.

You'll find all our overcoats perfectly styled and "balanced." When you put one on, it feels luxuriously comfortable; the "drape" and "hang" are perfect.

> They're the famous Spriety Brand make. Ask for the "Stormfair" overcoat

SEWELL & CO., Ltd.

Next to the Lyric Theatre 126a EIGHTH AVE. W., CALGARY Phone 1522

lgary Eye Opener, the Best Advertising Medium in the West. Write for Terms.



For Family Use Buy

"Fresh Beer"

At All Dealers

Calgary Brewing & Malting Co., Ltd.



MAIL CONTRACT

ALED TENDERS, addr

A.S.Nimmo



Has his ear to the ground.



We cordially invite the People of Calgury to inspect our store and examine our lists of all brands of good liquor. Mail Orders our Specialty. Your patronage is solicited.

GUTTMAN'S LIQUOR STORE 326 EIGHTH AVENUE EAST, CALGARY

The Alliance Investment Co

Western Investments of All Kinds

711 First Street West, Calgary, Alta.

Yale Hotel

Calgary

AMERICAN PLAN

Rate \$2.50 per day

WE NEED SOME MONEY

You can have two lots facing south, Block 11, Parkdule, Caigary, for \$750 pair; \$300 cash, balance 3, 6 and 9 months.

THE MAJESTIC REALTY CO. 3 CAMERON BLOCK Phone 6213 715a FIRST STREET EAST, CALGARY



WHITE HORSE WHISKY Creat Age and Bouquet

BEWARE OF IMITATIONS.

MACKIE & CO. DISTILLERS LTD.



JOSEPH ROYER
Famous Baritone, Sheehan English Opera Company.
Sherman Grand, Three Nights, starting
Monday, October 7, 1912.

Dominion Hotel CALGARY

ETELY RENOVATED

TERMS: \$2.00 and \$2.50

REMOVAL NOTICE

We beg to notify clients that we have moved our offices from 709 First St. W. to 600 First St. W., opposite the Sherman Grand Theatre. List with us your Revenue-producing Blocks, Business and Trackage Properties.

G. S. WHITAKER & CO., LTD.
Financial, Real Estate and Insurance Agents,
609 First St. West. Phones 3960-2460.

The Hotel Cecil Edmonton - Alta.

Alberta's Capital stop at the HOTEL CECIL. cellent cuisine and service. Rates reasonable.

Centrally situated.

C. H. BELANGER - Proprietor.

When in Calgary go to the

New Imperial Hotel

CALGARY, ALTA. Sixty Rooms refurnished Updodets in every resource of the passes of the

"The House of Satisfaction."

If you want the best

HOTEL ALEXANDRA

H. L. STEPHENS, Manager

King Edward Hotel

Broadview, Sask. G. J. PEYTON

The Capital Detective Agency of Canada

Queen's Hotel

This Hotel is one of the most comfortable and w
tted in the West. Guests get their money's worth
hers and always come back. Excellent culsine. R

RUS MEETS EVERY TRAIN Terms \$2.00 up. II. L. Stephens, Proprietor

SMOKE KAISER'S

"OLD TIMER" 10c. GIGAR

The Standard of Quality

The Kaiser Cigar CO., Makers

SEND US YOUR WATCH

If it is in need of repair in any way and we will make it is in need of repair in any way and we will mak ta good as new for you. Our Repair Department is the largest in Canada, and our men are all trained experts. We have a regular schedule of prices which we will submit upon application. Mail us your watch to-day and we will quote you a price for the work.

MANUFACTURING D. E. BLACK SIAMOND

"THE HOUSE OF QUALITY"

ATHABASCA TAWATINAW

THE MEEKER-SWANSON COMPANY, LIMITED



Commissioner Clarke is simply deluged with offers of big jobs. Doesn't know which to pick.

Walk Half a Block and make \$5

1st-We are the largest distributors of men's wear in Calgary, and in buying in such large quantities we can buy better.

2nd-Our rents are about one-quarter of the price that firms are paying on Eighth avenue. Together with our buying better and expense saving, we can save you at least \$5.00 on your

SUIT OR OVERCOAT

3rd—We sell as good clothing as can be bought in Caigary—and guarantee everything we sell to give good satisfaction. We stand behind our goods—that's why we do the largest business

Suits, \$12, \$13.50, \$15, \$16.50, \$18, \$20, \$22, \$24 O'Coats, \$8, \$10.00, \$12, \$15.00, \$18, \$20, \$22, \$24

MacLeod Bros

The Great Clothiers of the Great West, 816-818 FIRST ST. EAST, Between the Post Office and Y.M.C.A., on the same side of street.

Windsor Hotel Alta. Red Deer

Rates, \$1.80 Per Day and Upwards

TWO GOOD SAMPLE ROOMS

STEPHEN WILSON, Pro

A Gold Brick Proposition

Would not find a place in the Eye Opener. Ours a genuine offer and cannot be overlooked by

The Man With Small Means

We offer the remaining lots in

Greater Huba

At \$5 down and \$5 per month

And at reasonable prices from \$180 up.

The location of Greater Hubalta is simply ideal. While only 1/4 miles from the city limits, the Inter-urban car-line will connect it with the heart of the city. The Grand Trunk and station will be half a nile cast from Greater Hubalta.

The Interurban earshops, employing 50 men from the start, will be located on the city-owned factory sites, half a mile east from Greater Hubalta.

A large number of houses and two stores have already been built on the property. Schoolhouse, other stores and past office are right at hand.

REMEMBER-Only a very limited number left.

Canada West Colonization Company

220 Eighth Ave. East. Phone 1446

JOHN VAN AALST, Mgr. Open evenings.



Special Fashion Display Introducing the Newest Models of

Hashion Craft Clothes

Representing the Finest Examples of American Designing and perfect tailored garments. Suits and Overcca's ready-towear and made - to measure in Fine Colors with Guaranteed Fit.

Call and see our Brand New Goods and Unmatchable Values.

Tommy Burns & Co. 130 Eighth Avenue West : : ' Phone 3975

WE INVITE THE CLOSEST INVESTIGATION AS TO THE

WEST REGINA

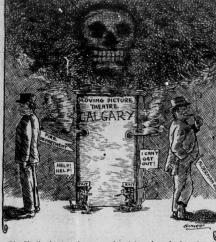
The Gaddes, Johns Co., Ltd.

CALGARY

Tise WRIGHT'S Indestructible WALL BOARD FOR YOUR HOUSE

WRIGHT'S INDESTRUCTIBLE WALL BOARD

ELLIS & GROGAN - 401 8th Ave. W., Calgary



Something like the above may happen any day at two of our local moving picture shows. It is discouraging to know that not the slightest notice has been taken of our repeated warnings. Meither the commissioners, aldermen, fire chief, nor even the parents of our young folk, seem to realize what death traps the Monarch and the Globe theatres are. Mone of them spaperently give a damn what happens. This spirit of indifference has so disquired us that we must decline to give support at the enauling municipal elections to any of the present bunch. They place property before human life.

Kow the importance of the control of

The Influence of Music

Doherty

W. Doherty Piano & Organ Co. Ltd. STREET WEST NEW LOUGHEED Next Sherman Grand Theatre Entrance

C. S. LOTT

INION BANK BUILDING
General Sales Agent for Alberta
BANKHEAD MINES, LIMITED.

The Only Hard Coal Mine in Canada





The Neilson Furniture Co.

FURNISHING IDEALS ADD MODERATE

Office

Hotel and Institution INDOOR PERIOD IS **Furnishers**

Home

PREPARED TO

118 Eighth Ave. E., Calgary

McCutcheon Bros.

107 Eighth Ave. West

Call and See Us About

Moosé Jaw

Building Permits for May, 1912 S 1.175.285

Customs Receipts for May, 1912.

(More than double the receipts for April, 1912)

Most Headaches are the Result of Eyestrain

Perfect fitting Eye-glasses will relieve the strain. The Alberta Optical Co., Ltd., have opened exclusive Optical Parlors and guarantee satisfactory work or refund money. Manufacturing and grinding done on the premises for the trade.

709 First St. W. THE ALBERTA OPTICAL COMPANY Calgary, Alta.

Clearing House Returns for May, 1912. 5,370,086 (\$1,000,000 more than April returns) Population for 1912 (Estimated). (Nearly 20% increase in population of 1911)

STUDY THESE FIGURES. THEY MEAN BUSINESS

We have good buys in the desirable, close-in subdivisions of Lynbrook Heights, Hillhurst and Windsor Park, also in COUNCIL OREST

Situated beside the City Amusement Park, and the new Street Car

KINGSWAY PARK One minute from City when this year's Street Cor line extension is completed.

OUR PRICES RANGE FROM \$175 TO \$550

McCutcheon Bros.

Head Office: 107 Eighth Ave. W. CALGARY, ALBERTA

BRANCHES:

EDMONTON, FERNIE, MOOSE JAW, OTTAWA, REGINA, WINNIPEG, TORONTO, VICTORIA and LONDON, ENG.

Call and See Us About

loose Jaw